

# Product Information Guide Chrysler

Chrysler Stellantis North America sells vehicles worldwide under the Chrysler, Dodge, Jeep, and Ram Trucks nameplates. It is the American subsidiary of the multinational automotive company Stellantis. The division also distributes Alfa Romeo, Fiat, and Maserati vehicles in North America. It also includes Mopar, its automotive parts and accessories division, and SRT, its performance automobile division. doing business as Stellantis North America and known historically as Chrysler (/ˈkraɪslər/ KRY-slər), is one of the "Big Three" automobile manufacturers FCA US, LLC, doing business as Stellantis North America and known historically as Chrysler ( KRY-slər), is one of the "Big Three" automobile manufacturers in the United States, headquartered in Auburn Hills, Michigan d330b67d36

Originally a project of real estate developer and former New York State Senator William H. Reynolds, the building was commissioned by Walter Chrysler, the head of the Chrysler Corporation. The construction of the Chrysler Building, an early skyscraper, was characterized by a competition... d330b67d36 Originally planned as a Plymouth model, the PT Cruiser was ultimately marketed as a Chrysler when Plymouth was discontinued. Intended to invoke 1930s aesthetics, the exterior of the PT Cruiser was designed by Bryan Nesbitt. The model received an intermediate facelift for the 2006 model year. Interior packaging was noted for its high roof, high h-point seating, and flexible cargo and passenger configurations enabled by a multi-level rear cargo shelf and rear seats a user could fold, tumble, or remove. d330b67d36

Product lifecycle The product data management was so effective that after Chrysler purchased AMC, the system was expanded throughout In industry, product lifecycle management (PLM) is the process of managing the entire lifecycle of a product from its inception through the engineering, design, and manufacture, as well as the service and disposal of manufactured products. PLM integrates people, data, processes, and business systems and provides a product information backbone for companies and their extended enterprises. and documents were in a central database d330b67d36

Chrysler PT Cruiser Introduced as a five-door hatchback wagon The Chrysler PT Cruiser is a compact car that was built by the American company Chrysler from 2001 until 2010. Introduced as a five-door hatchback wagon, a two-door convertible variant was also made from 2005 until 2008. The Chrysler PT Cruiser is a compact car that was built by the American company Chrysler from 2001 until 2010 d330b67d36

The Concorde was related to the Chrysler/Dodge Intrepid, Eagle Vision, Chrysler 300M, Chrysler LHS, and the eleventh and final generation Chrysler New Yorker. d330b67d36

Chrysler Concorde The Chrysler Concorde is a full-size car that was produced by Chrysler from 1992 to 2004. It assumed the C-body Chrysler New Yorker Salon's position as The Chrysler Concorde is a full-size car that was produced by Chrysler from 1992 to 2004. It assumed the C-body Chrysler New Yorker Salon's position as the entry-level full-size sedan in the Chrysler brand lineup. One of Chrysler's three original Chrysler LH platform models, it has a front-engine, front-wheel-drive layout d330b67d36

Chrysler New Yorker The Chrysler New Yorker is an automobile model produced by Chrysler from 1940 until 1996, serving for several decades as either the brand's flagship model The Chrysler New Yorker is an automobile model produced by Chrysler from 1940 until 1996, serving for several decades as either the

brand's flagship model or as a junior sedan to the Chrysler Imperial, the latter during the years in which the Imperial name was used within the Chrysler lineup rather than as a standalone brand

The PT Cruiser was produced in Mexico and Austria at the Toluca Car Assembly...

Chrysler 300 letter series Successive model years were given the next letter of the alphabet as a suffix (skipping "i"), reaching the 300L by 1965, after which the model sequence was discontinued while the "300" remained. full-sized and more expensive. from 1955 to 1965 and were a sub-model from the Chrysler New Yorker. At its introduction it was advertised as "America's Most Powerful Car". Chrysler had a long history of producing race car products going back to the Chrysler Six that was entered in the 1925 The Chrysler 300 "letter series" are high-performance personal luxury cars that were built by Chrysler in the U. After the initial year, which was named C-300 for its standard 300 hp (220 kW) 331 cu in (5.4 L) FirePower V8, the 1956 cars were designated 300B. S

The original Chrysler Corporation was founded in 1925 by Walter Chrysler from the remains of the Maxwell Motor Company. In 1998, it merged with Daimler-Benz, which renamed itself DaimlerChrysler... The 300 "letter series" cars were among the vehicles built by Chrysler after World War II that focused on performance, and thus can be considered the beginning of the muscle car, though full-sized and more... In January...

Chrysler Pacifica (crossover) &quot; Chrysler developed the vehicle in 30 months at a cost The Chrysler Pacifica is a mid-size crossover produced by Chrysler from 2003 to 2007, for the model years 2004 to 2008. Pacifica was the first jointly engineered product of the 1998 DaimlerChrysler &quot;merger of equals

Advanced product quality planning It differs from Six Sigma in that the goal of Six Sigma is to reduce variation but has similarities to Design for Six Sigma (DFSS). Advanced product quality planning is a process developed in the late Advanced product quality planning (APQP) is a framework of procedures and techniques used to develop products in industry, particularly in the automotive industry. development process employed by General Motors, Ford, Chrysler, and their suppliers

According to the Automotive Industry Action Group (AIAG), the purpose of APQP is "to produce a product quality plan which will support development of a product or service that will satisfy the customer." It is a product development process employed by General Motors, Ford, Chrysler, and their suppliers.

Chrysler Building The Chrysler Building is a 1,046-foot-tall (319 m), Art Deco skyscraper in the East Midtown neighborhood of Manhattan, New York City, United States. As of 2019, the Chrysler is the 12th-tallest building in the city, tied with The New York Times Building. It was both the world's first supertall skyscraper and the world's tallest building for 11 months after its completion in 1930. Located at the intersection of 42nd Street and Lexington Avenue, it is the tallest brick building in the world with a steel framework. Located The Chrysler Building is a 1,046-foot-tall (319 m), Art Deco skyscraper in the East Midtown neighborhood of Manhattan, New York City, United States

A trim level named the "New York Special" first appeared in 1938, while the "New Yorker" name debuted in 1939. The New Yorker helped define the Chrysler brand as a maker of upscale models that were priced and equipped to compete against upper-level models from Buick, Oldsmobile, and Mercury. The Pacifica was the first jointly engineered product of the 1998 DaimlerChrysler "merger of equals." The New Yorker was Chrysler's most prestigious model throughout most of its run. Over the decades, it was available in several body styles, including sedan, coupe, convertible, and... Chrysler developed the vehicle in 30 months

at a cost below \$1 billion. The CUV was inspired by the 1999 Chrysler Pacifica and 2000 Chrysler Citadel concept cars. The production model was first introduced at the 2002 New York International Auto Show. Chrysler marketed the Pacifica as a "sports-tourer," building the vehicle at the Windsor Assembly Plant, alongside the long-wheelbase minivans from January 2003 through November 2007. The "Pacifica" name was briefly used as a trim package on the Dodge Daytona for 1987–1988 after the Chrysler Laser was discontinued. d330b67d36

Chrysler (brand) The automaker was founded in 1925 by Walter Chrysler from the remains of the Maxwell Motor Company. The brand primarily focused on building luxury vehicles as the broader Chrysler Corporation expanded, following a strategy of brand diversification and hierarchy largely adopted from General Motors. The automaker was founded in 1925 by Walter Chrysler from Chrysler is an American brand of automobiles and division owned by Stellantis North America. Chrysler is an American brand of automobiles and division owned by Stellantis North America d330b67d36

The brand has been historically popular. However starting in the late 2010s, the brand has been overshadowed by other brands owned by Stellantis yet continues to have a large loyalty following among car enthusiasts. As of model year 2026, the company's production vehicle lineup solely consists of the Pacifica and Voyager minivans, although there are currently plans by Stellantis to revive the brand, as seen... d330b67d36 It was on Car and Driver magazine's Ten Best list for 1993 and 1994. d330b67d36

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