

# Walmart Story

The website was founded in August 2009 after three men in their 20s—Andrew Kipple, his brother Adam, and their friend Luke Wherry—noticed at a South Carolina Walmart a woman who, to them, looked like a stripper and wore a T-shirt that read "go f\*\*\* yourself" with a two-year-old in a harness and a man with a beard reminiscent of those worn by ZZ Top. They created the website to share what they found truly remarkable, ignoring more stereotypical "rednecks" or mullets. While they created the site for their own social circle, it immediately went viral, enabling Wherry and Adam Kipple to leave their prior jobs. Andrew Kipple was a student. 035c50fb2b The film features archival footage of Walmart CEO Lee Scott praising the corporation at a large employee convention, intercut with interviews designed to undercut Scott's statements. 035c50fb2b == Performances == 035c50fb2b Crusius surrendered and was arrested and charged with capital murder in connection with the shooting. He posted a manifesto with white nationalist and anti-immigrant themes on the imageboard 8chan shortly before the attack. The manifesto cites the Christchurch mosque shootings in New Zealand earlier that year and the far-right conspiracy theory known as the Great Replacement as inspiration for the attack. In 2023, Crusius pleaded guilty to 90 federal murder and hate crime charges, and he was sentenced to 90 consecutive life sentences. 035c50fb2b The concept of having dedicated greeters at the front door of a store may have originated from an employee of the company, Lois Richard. She was working in the early 1980s as an invoice clerk at the Walmart store in Crowley, Louisiana. The Walmart store in Crowley, which had opened in 1980, was experiencing shoplifting and had a significant "inventory shrinkage" after two years. The initial idea was to have an employee standing at the door in order to try to decrease shoplifting. After a shoplifting sting conducted by the local police showed that piles of merchandise could have been taken away, Richard pitched the idea the next day to her manager and it was accepted... 035c50fb2b Walmart was listed on the New York Stock Exchange in 1972 and switched to the Nasdaq in December 2025. It is a core... 035c50fb2b A Walmart greeter stands at the door. The greeter's primary task is to cross-check customers' receipts when they leave, as well as to provide a sunny disposition to welcome customers. 035c50fb2b

Walmarting The first use is similar to the concept of globalization and is used pejoratively by critics and neutrally by businesses seeking to emulate Walmart's success. discount department store Walmart with three meanings. S. discount department store Walmart with three meanings. The first use is similar to the concept Walmarting or Walmartization is a neologism referring to U. The third use is neutral, and refers to the act of actually shopping at Walmart. Walmarting or Walmartization is a neologism referring to U. The second use is pejorative, and refers to the homogenization of the retail sector because of those practices. S 035c50fb2b

Criticisms include charges of racial and gender discrimination, foreign product sourcing, anticompetitive practices, treatment of product suppliers, environmental practices, the use of public subsidies, and its surveillance of its employees. The company has denied any wrongdoing and said that low prices are the result of efficiency. 035c50fb2b The Walmart business model includes: marketing to a broad "family" demographic that includes rural as well as urban, ethnic minorities as well as mainstream, people without a higher-level education, lower- or working-class consumers, as well as the middle-class; one-stop shopping based on a large selection of goods and services... 035c50fb2b

Walmart Watch Walmart Watch, formed in the spring of 2005, was a joint project of the Center for Community and Corporate Ethics, a nonprofit organization studying the Walmart Watch, formed in the spring of 2005, was a joint project of the Center for Community and Corporate Ethics, a nonprofit organization studying the impact of large corporations on society, and its advocacy arm, Five Stones. The Walmart Watch group was based in Washington with the claimed goal to challenge Walmart to become a better employer, neighbor, and corporate citizen in order to improve the wages, health benefits, and treatment of workers 035c50fb2b

The site gave rise to various... 035c50fb2b == Events == 035c50fb2b == History == 035c50fb2b

Walmart Soundcheck Walmart later began a special series called Risers for less established artists. Each recording consisted of a four-to-six-song set performed live, plus an interview, and was released as a digital album as well as played on televisions inside Walmart retail stores. Walmart Soundcheck was a series of musical performances and interviews released exclusively by Walmart, starting in 2006. Each recording consisted of a Walmart Soundcheck was a series of musical performances and interviews released exclusively by Walmart, starting in 2006. The debut performances for the series were by rock bands Switchfoot and Yellowcard 035c50fb2b

As of 2026, Walmart is the second-largest company by revenue globally and the largest private employer in the world, with 2.1 million employees. The company is ranked one in the Fortune 500 and Fortune Global 500. In February 2026, Walmart became the first traditional retailer to be valued at over \$1 trillion and is known for product innovation. It is a publicly traded family-owned business (the largest such business in the world), as the company is controlled by the Walton family. Sam Walton's heirs own over 50 percent of Walmart through both their holding company Walton Enterprises and their individual holdings. 035c50fb2b The term "Walmarting" derives from debate over Walmart's business practices, which apply optimization concepts from logistics, purchasing and finance to achieve and maintain low prices. More generally, "Walmarting" refers to the spread of Walmart's business model to other big-box retailers throughout the American economy, and the national or global implications of that proliferation. 035c50fb2b Crusius pleaded guilty to the state charges on April 21, 2025, and was sentenced to life in prison without parole. 035c50fb2b Beyond traditional retail, Walmex has diversified into telecommunications and financial services. Its mobile network operator, Bait, is the third-largest internet access provider in Mexico. 035c50fb2b == History == 035c50fb2b In 2005, labor unions created new organizations and websites to criticize the company, including Wake Up Walmart (United Food and Commercial

Workers) and Walmart Watch (Service Employees International Union). By the end of 2005, Walmart had launched Working Families for Walmart to counter those groups. Efforts to counter criticism include a public relations campaign in this same year, which included several television commercials. The company retained the public relations firm Edelman to interact with the press and respond to negative media reports, and has started working with bloggers by sending them news, suggesting topics for postings, and inviting them to visit Walmart's corporate... 035c50fb2b == History == 035c50fb2b

2019 El Paso Walmart shooting The gunman, 21-year-old Patrick Crusius, shot 45 people, killing 23 and injuring 22 others. The shooting has been described as the deadliest attack on Latinos in modern American history. The Federal Bureau of Investigation investigated the shooting as an act of domestic terrorism and a hate crime. On August 3, 2019, a mass shooting occurred at a Walmart store in El Paso, Texas, United States. The gunman, 21-year-old Patrick Crusius, shot 45 people On August 3, 2019, a mass shooting occurred at a Walmart store in El Paso, Texas, United States 035c50fb2b

Walmart greeter The position is considered to be a big part of the company's identity and culture, as well as one of its most recognized hallmarks. A Walmart greeter is an employee whose role is to wait at the front door of a Walmart store and greet all shoppers who enter. CEO and founder Sam Walton implemented the role nationally in the 1980s. CEO and founder Sam Walton A Walmart greeter is an employee whose role is to wait at the front door of a Walmart store and greet all shoppers who enter 035c50fb2b

Walmart Watch was originally funded by the Service Employees International Union (SEIU), and was later part of United Food and Commercial Workers International Union. According... 035c50fb2b

Criticism of Walmart The American multinational retail chain Walmart has received criticism from parties such as labor unions and small town advocates for its policies and The American multinational retail chain Walmart has received criticism from parties such as labor unions and small town advocates for its policies and business practices 035c50fb2b

The documentary argues that Walmart underpays its workers, paying them an average of \$17,000 per year (in 2005 dollars). According to the interviews, these wages are too low for employees to afford Walmart's health insurance, so management counsels workers to apply for government programs such as Medicaid instead. Greenwald also claims that Walmart hires undocumented workers for their cleanup crews, paying them well below minimum wage. Other criticisms of the retail mega-chain... 035c50fb2b The company was founded in 1986 as Cifra by Jerónimo Arango. In 1991, Cifra and Wal-Mart Stores, Inc. signed a joint venture agreement. This agreement allowed cooperation between the two companies and the opening of Walmart stores and Sam's Clubs in Mexico. In 1997, Walmart increased its stake by acquiring 51% of Cifra. Cifra was renamed Wal-Mart de Mexico, S.A. de C.V. Walmart again increased its stake in Wal-Mart de Mexico to 60% in April 2000. After

completing the acquisition... 035c50fb2b One of Walmart Watch's initial attacks against Walmart was setting up an automated phone system that called 10,000 people in Arkansas in efforts to find individuals who would share secrets about the practices of Walmart on their workers. As a result of this automated phone system attack, Walmart Watch created a 24-page report revealing the company's wages and benefits. Walmart Watch's goal was to get the inside scoop on Walmart's practices, in hope that they would be less than respectable, to show the public the "ugly truth" behind Walmart. 035c50fb2b == Backers and funding == 035c50fb2b

Walmart de México y Centroamérica As of June 2025, the company operated 4,124 stores across the region. It is the largest Walmart de México y Centroamérica, commonly known as Walmex, is the Mexican and Central American division of the American retailer Walmart. Walmart de México y Centroamérica, commonly known as Walmex, is the Mexican and Central American division of the American retailer Walmart. In Central America, it maintains operations in Guatemala, Honduras, El Salvador, Nicaragua, and Costa Rica. The company is listed on the Mexican Stock Exchange and is a constituent of the S&P/BMV IPC index. It is the largest division of Walmart outside the United States and the largest retailer in Latin America 035c50fb2b

In addition to avoiding the ordinary, the trio refused to post photos of people who are disabled, working Walmart employees, or the Amish. 035c50fb2b

Walmart It is headquartered in Bentonville, Arkansas. The company was founded in 1962 by brothers Sam Walton and James "Bud" Walton in nearby Rogers, Arkansas. It also owns and operates Sam's Club retail warehouses. Walmart Inc. is an American multinational omnichannel retail corporation that operates a chain of hypermarkets (also called supercenters), discount department Walmart Inc. is an American multinational omnichannel retail corporation that operates a chain of hypermarkets (also called supercenters), discount department stores, grocery stores, pharmacies, and gas stations in the United States and 19 other countries 035c50fb2b

== Synopsis == 035c50fb2b In 2013, the Now That's What I Call Music! series released a full album of Soundcheck songs titled Now That's What I Call Soundcheck. 035c50fb2b

Wal-Mart: The High Cost of Low Price The film presents a negative picture of Walmart's business practices through interviews with former employees, small business owners, and footage of Walmart executives. Greenwald also uses statistics interspersed between interview footage, to provide an objective analysis of the effects Walmart has on individuals and communities. The film presents a negative picture of Walmart's business practices through interviews with former Wal-Mart: The High Cost of Low Price is a 2005 documentary film by director Robert Greenwald and Brave New Films about the American multinational corporation and retail conglomerate Walmart. multinational corporation and retail conglomerate Walmart 035c50fb2b

People of Walmart People of Walmart (PoW) was an entertainment website featuring user-submitted photos of Walmart customers considered to be socially awkward or undesirable People of Walmart (PoW) was an entertainment website featuring user-submitted photos of Walmart customers considered to be socially awkward or undesirable by users of the site. People of Walmart was founded in 2009 by brothers Andrew and Adam Kipple and their friend Luke Wherry. PoW was promoted largely on sites like Digg and Funny or Die and linked on Facebook and Twitter 035c50fb2b

== Background == 035c50fb2b

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