

Logistics Management And Strategy

Push-pull strategy Push and pull strategies are widely used in logistics, supply chain management, and marketing. Push and pull strategies are widely used in logistics, supply chain management, and marketing. response to expressed demand. There are several definitions In business strategy, push strategies generally involve producers acting in anticipation of consumer demand, while pull strategies involve producers acting in response to expressed demand 09166a7c96

Logistics Cluster activities. The Logistics Cluster is operational in sudden-onset emergencies, conflicts, and complex and protracted crises. Information Management (IM) is the 09166a7c96

== History == 09166a7c96 Making trade-offs by choosing "what not to do". 09166a7c96 Third-party logistics providers typically specialize in integrated operations of warehousing and transportation services that can be scaled and customized to customers' needs, based on market conditions, to meet the demands and delivery service requirements for their products. Services often extend beyond logistics to include value-added services related to the production or procurement of goods, such as services that integrate parts of the supply chain. A provider of such integrated services is referenced as a third-party supply chain management provider (3PSCM), or as a supply chain management service provider (SCMSP). 3PL targets particular functions within supply management, such as warehousing, transportation, or raw material provision. 09166a7c96

Strategic management Strategic management provides overall direction to an enterprise and involves specifying the organization's objectives, developing policies, and plans to achieve those objectives, and then allocating resources to implement the plans. corporate strategy may be thought of as the strategic management of a corporation (a particular legal structure of a business), and business strategy as the In the field of management, strategic management involves the formulation and implementation of the major goals and initiatives taken by an organization's managers on behalf of stakeholders, based on consideration of resources and an assessment of the internal and external environments in which the organization operates. Strategic management is not static in nature; the models can include a feedback loop to monitor execution and to inform the next round of planning. Academics and practicing managers have developed numerous models and frameworks to assist in strategic decision-making in the context of complex organizational environments and competitive dynamics 09166a7c96

Creating a "unique and valuable [market] position". 09166a7c96 Corporate strategy involves answering... 09166a7c96 Third-party logistics providers include freight forwarders, courier companies, and other companies integrating and offering subcontracted logistics and transportation services. Hertz and Alfredsson (2003) describe four categories of 3PL providers: 09166a7c96 == The role of humanitarian logistics in disaster relief efforts == 09166a7c96 == Supply-chain management == 09166a7c96 Creating "fit" by aligning company activities with one another to support the chosen strategy. 09166a7c96 Among typical manufacturers, post-sale

services (maintenance, repair, and parts) account for less than 20% of revenue. However, among the most innovative service-oriented companies, those same activities often generate more than 50% of the profits. 09166a7c96 == Benefits == 09166a7c96 == History == 09166a7c96 This figure presents numerous important aspects in humanitarian logistics, including transport, inventory management, infrastructure, and communications. 09166a7c96

Third-party logistics Second-party logistics arose in the course of the globalization and the uprising trend of lean management when the companies Third-party logistics (abbreviated as 3PL, or TPL) is an organization's long-term commitment of outsourcing its distribution services to third-party logistics businesses. warehouse management activities 09166a7c96

Service management They must also accommodate inconsistent and uncertain demand by establishing more advanced information and product flows. Most service-intensive supply chains require larger inventories and tighter integration with field service and third parties. Moreover, all processes must be coordinated across numerous service locations with large numbers of parts and multiple levels in the supply chain. supply management Inventory management Parts demand management Fulfillment operations and logistics Service parts management Returns, repairs, and warranties Service management in the manufacturing context is integrated into supply chain management as the intersection between actual sales and the customer point of view. The aim of high-performance service management is to optimize service-intensive supply chains, which are usually more complex than typical finished-goods supply chains 09166a7c96

Space logistics The space logistics research and practice primarily focus on the modeling and management of the astro-logistics supply chain from Earth and on to destinations Space logistics is the discipline concerned with designing, operating, and sustaining space systems by managing the flow of materiel, services, and information across the space system lifecycle. The space logistics research and practice primarily focus on the modeling and management of the astro-logistics supply chain from Earth and on to destinations throughout the Solar System as well as the system architecture strategies to minimize both logistics requirements and operational costs of human and robotic operations in space. It includes terrestrial logistics in support of space travel, including any additional "design and development, acquisition, storage, movement, distribution, maintenance, evacuation, and disposition of space materiel", movement of people in space (both routine and for medical and other emergencies), and contracting and supplying any required support services for maintaining space travel 09166a7c96

As early as 1960, Wernher von Braun spoke of the necessity and the underdevelopment of space logistics: 09166a7c96

Humanitarian logistics aspects in humanitarian logistics, including transport, inventory management, infrastructure, and communications. Humanitarian logistics plays an integral role Although logistics has been mostly utilized in commercial supply chains, it is also an important tool in disaster relief operations. Humanitarian logistics is a branch of logistics which specializes in organizing the delivery and warehousing of supplies during natural disasters or complex emergencies to the affected area and people. However, this definition focuses only on the physical

flow of goods to final destinations, and in reality, humanitarian logistics is far more complicated and includes forecasting and optimizing resources, managing inventory, and exchanging information. Thus, a good broader definition of humanitarian logistics is the process of planning, implementing and controlling the efficient, cost-effective flow and storage of goods and materials, as well as related information, from the point of origin to the point of consumption for the purpose of alleviating the suffering of vulnerable people 09166a7c96

Michael Porter identifies three principles underlying strategy: 09166a7c96

Logistics The resources managed in logistics include physical goods such as materials, equipment, and foodstuffs, and also intangible items such as time and information. Logistics management is a component that holds the supply chain together. Logistics is the part of supply chain management that deals with the efficient forward and reverse flow of goods, services, and related information from Logistics is the part of supply chain management that deals with the efficient forward and reverse flow of goods, services, and related information from the point of origin to the point of consumption according to the needs of customers, and a logistician is a professional working in the field of logistics management 09166a7c96

ISO/IEC 20000 is the internationally acknowledged for service management. 09166a7c96

Defence Logistics Organisation The Defence Logistics Organisation (DLO) was a key element of the UK Ministry of Defence, responsible for supporting the armed forces throughout the various The Defence Logistics Organisation (DLO) was a key element of the UK Ministry of Defence, responsible for supporting the armed forces 09166a7c96

Humanitarian logistics plays an integral role in disaster... 09166a7c96 The Organisation was created in 2000 by the Ministry of Defence ('MOD') who brought together all the logistics departments and MOD central agencies together under a joint command. As of 1 April 2007 the DLO was merged with the Defence Procurement Agency to form a new organisation called Defence Equipment and Support. 09166a7c96 throughout the various stages of an operation or exercise; from training, deployment, in-theatre training and conduct of operations, through to recovery and recuperation ready for redeployment. 09166a7c96 Military logistics is concerned with maintaining army supply lines with food, armaments, ammunition, and spare parts, apart from the transportation of troops themselves. Civil logistics deals with acquiring, moving, and storing raw materials, semi-finished goods, and finished goods. For organisations that provide garbage collection, mail deliveries, public utilities, and after-sales services, logistical problems must be addressed. 09166a7c96 The main drivers for a company to establish or optimize its service management practices are varied: 09166a7c96 Led by the Chief of Defence Logistics, a four-star officer, the DLO maintained and upgraded military equipment and coordinated its storage and distribution. It had an annual spend of almost £9 billion, representing over 20 per cent of the Defence budget. The DLO employed around 28,000 staff at 80 locations throughout the UK and overseas, and had its headquarters in Bath, England. 09166a7c96 == Types == 09166a7c96 SCM is the broad range of activities required to plan, control and execute a product's flow from materials to production to distribution in the most economical way possible. SCM encompasses the

integrated planning and execution of... 09166a7c96 Logistics deals with the movement of materials or products from one facility to another; it does not include material flow within production or assembly plants, such as production planning or single-machine scheduling... 09166a7c96

Supply chain management supply chain management (SCM) deals with a system of procurement (purchasing raw materials/components), operations management, logistics and marketing channels In commerce, supply chain management (SCM) deals with a system of procurement (purchasing raw materials/components), operations management, logistics and marketing channels, through which raw materials can be developed into finished products and delivered to their end customers. Interconnected, interrelated or interlinked networks, channels and node businesses combine in the provision of products and services required by end customers in a supply chain. A more narrow definition of supply chain management is the "design, planning, execution, control, and monitoring of supply chain activities with the objective of creating net value, building a competitive infrastructure, leveraging worldwide logistics, synchronising supply with demand and measuring performance globally". This can include the movement and storage of raw materials, work-in-process inventory, finished goods, and end-to-end order fulfilment from the point of origin to the point of consumption 09166a7c96

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